

CONTENTS

Preface	v
Quantitative Skills Refresher	vi
Chapter 1 <i>Preliminaries</i>	1
Chapter 2 <i>The Basics of Supply and Demand</i>	9
Chapter 3 <i>Consumer Behavior</i>	33
Chapter 4 <i>Individual and Market Demand</i>	61
Chapter 5 <i>Uncertainty and Consumer Behavior</i>	85
Chapter 6 <i>Production</i>	102
Chapter 7 <i>The Cost of Production</i>	119
Chapter 8 <i>Profit Maximization and Competitive Supply</i>	138
Chapter 9 <i>The Analysis of Competitive Markets</i>	161
Chapter 10 <i>Market Power: Monopoly and Monopsony</i>	185
Chapter 11 <i>Pricing with Market Power</i>	213
Chapter 12 <i>Monopolistic Competition and Oligopoly</i>	240
Chapter 13 <i>Game Theory and Competitive Strategy</i>	261
Chapter 14 <i>Markets for Factor Inputs</i>	287
Chapter 15 <i>Investment, Time, and Capital Markets</i>	305
Chapter 16 <i>General Equilibrium and Economic Efficiency</i>	320
Chapter 17 <i>Markets with Asymmetric Information</i>	338
Chapter 18 <i>Externalities and Public Goods</i>	351