

# Post Graduate Programme in Management 2016



**Indian Institute of Management Raipur**

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## Message from the Director

Established in 2010, the Indian Institute of Management Raipur has made a lot of innovations in its programmes and activities to prepare its students to become effective leaders.

The Post-Graduate Programme (PGP) in Management is the flagship programme of the Institute. Its case-based pedagogy requires students to think and find solutions to real life problems. The focus is to enhance the ability of students to make decisions in complex

situations. The course content is continually monitored and frequently revised to incorporate cutting edge management theories and practices. By the end of the programme, students are expected to meet the challenges faced by leaders in increasingly complex, globalising world.

We also give emphasis on overall development of our students. In order to achieve this, the Institute provides a lot of opportunities outside the classroom. For example, students are exposed to industrial interactions, cultural activities, sports, competitions and etc. IIM Raipur also exposes students to global management thought and practices through International Student Exchange (ISE) programme. We have academic collaboration with a number of leading business schools in the world.

The Seventh batch of the programme is starting from June 2016. I invite you to be a part of this professionally rewarding experience.

**PROF. B S SAHAY**



## Vision of IIM Raipur

- A world class institute with global outlook imbedded with regional and local focus.
- An institute par excellence, which will be known for outstanding value based quality education, high quality research, executive education, consultancy and strong corporate as well as international linkages.
- A B-school, which will serve the society, the state and the nation for economic growth and prosperity.



## Message from the Programme Chairman

The Post Graduate Programme (PGP) in Management at IIM Raipur is the flagship programme of the Institute. We believe in not only imparting knowledge but also developing skills and imbuing attitudes. We focus on the learning/development needs of participants to prepare them for leadership roles in organizations in particular and society in general. We encourage participant to learn through the Socratic method of learning, thereby, imbibing the idea

of Peter Drucker for course correction when he said “The most common course of mistakes in management decisions is the emphasis on finding the right answer rather than the right question.” Our emphasis is on reviving the professional and moral ideals that once animated and inspired business schools. Our ideal is to infuse management with values beyond the technical and managerial requirements of the job. Our success in this endeavour has the potential of making India one of the most attractive destinations in the world for acquiring management education.

The PGP is two year full time residential programme. A large number of elective courses are offered from Term-IV onwards. Further, participants also get opportunity to opt for course of independent study in term-V and Term-VI. Apart from studies, life at IIM Raipur is full of fun and a journey in self-awareness. The institute comes alive with activities organized and managed by the student’s clubs and committees.

My faculty colleagues at IIM Raipur are the best source of support and inspiration for you, and they will help you make the most of your experience here. The passion for their subject can be aptly put in J. Epstein words “What all the great teachers appear to have in common is love of their subject, an obvious satisfaction in arousing this love in their students, and an ability to convince them that what they are being taught is deadly serious”

We have an active student exchange programme with some of the best business schools in the world, which along with providing international exposure to our participants, helping in nurturing and enriching our learning/development needs.

I invite you to be a part of this participant centred learning and join the vibrant IIM Raipur community

**PROF. PARIKSHIT CHARAN**

# About IIM Raipur

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent and zeal for success and contribution in management. The Government of India setup IIM Raipur in 2010 to meet the growing demand for top quality professionals. It is situated at Raipur in the state of Chhattisgarh-one of the fastest growing states of India, with its rich mineral, forest, natural and local resources. Post-Graduate Programme in Management (PGP) was started in 2010 whereas Fellow Programme in Management (FPM) and Post-Graduate Programme in Management for Working Executive (PGPWE) were started in 2012 & Executive Fellow Programme in Management (EFPM) was started in 2013.

Presently IIM Raipur operates from the Government Engineering College Campus, Sejbahar, Raipur. The Government of Chhattisgarh has allotted 200 acres of land for the proposed IIM Raipur campus at Naya Raipur. The proposed campus will be a state-of-the-art campus, presenting a blissful mix of modern architecture, culture & heritage of Chhattisgarh.

The Institute aims at bringing a global perspective to all its programmes and activities in a fast changing global economic environment. The Institute also encourages an overseas exposure for its students with the belief that it will help them to assimilate best management practices and understand the importance of cross-culture issues in management.

Right from its inception, the Institute focuses on contributing to the growth and development of the Nation, region and society at large. As such it gives importance to courses and managerial trainings that are moulded in a way true to the culture and unique requirements of the state and organisations here in. Ethical practices in management, grooming socially responsible leaders for today and tomorrow are also the primary goals of the Institute. It is keeping in mind these aims that IIM offers its several programme.

IIM Raipur offers following programmes:

## DOCTORAL PROGRAMMES

1. Fellow Programme in Management (FPM)
2. Executive Fellow Programme in Management (EFPM)

## POST GRADUATE PROGRAMMES

1. Post Graduate Programme in Management (PGP)
2. Post Graduate Programme in Management for Working Executive (PGPWE)

## EXECUTIVE EDUCATION

1. Management Development Programme (Open)
2. Management Development Programme (In-Company)





## About the Programme

The Post-Graduate Programme in Management is the flagship programme of IIM Raipur. The PGP is aimed at providing an overall development of the students and groom them as future business leader to successfully face the challenge of global competition and dynamic market scenario.

### Objectives of the Programme

The objectives of two year Post-Graduate Programme is:

- To understand the socio-economic, technological, ecological and political environment of India and the world
- To hone the problem solving skills, increase the affinity to innovation and the passion for creativity
- To develop global mind set to meet the challenges of international and work in a cross-cultural environment
- To create socially responsible and globally competitive management graduates who can effectively contribute to inclusive growth of the society
- To develop a sense of social purpose for managerial decision-making and to develop leadership capabilities without compromising on ethical values



The PGP extends over a period of two years, involving six trimesters with a summer internship at a prestigious organization. The programme is carefully designed keeping in view the changing needs of the global business scenario.

During the first year, students are exposed to basic concepts in the areas of Marketing, Finance, Quantitative Methods, Operations, Behavioural Sciences and Strategy through the core courses. These lay the foundations for all the functional areas of management and help the students develop an intricate understanding about the different facets involved.

In the second year, students choose from a range of electives to specialize in functional areas of their interest. They are given the choice of doing a major and minor specialization and also a dual specialization if they choose to. The areas offered at present are Finance, Operations, Marketing, Human Resources, Strategy and General Management.

A lot of emphasis during the PGP has been laid on industry based and research projects. The students, over the period of years are expected to conduct research on various aspects of management and subject it to the scrutiny and evaluation of the faculty. This is aimed at increasing the levels of comprehension the students possess in the respective topics.

PGP Year I		
Term I	Term II	Term III
Microeconomics for Managers	Cost Accounting for Decision Making	Business Environment
Accounting for Decision Making	Marketing Management - II	Research Methodology
Organizational Behaviour - I	Management Information System	Human Resource Management
Marketing Management - I	Financial Management - I	Financial Management - II
Quantitative Methods - I (Statistics)	Organizational Behaviour - II	Operations Management - II
Operations Management - I	Quantitative Methods - II (Ops Res)	Strategic Management - I
Legal Aspects of Business	Macroeconomics for Managers	Business Ethics & Corporate Social Responsibility
Business Communication - I	Business Communication - II	Business Communication 3 (WAC)

PGP Year II		
Term IV	Term V	Term VI
Strategic Management - II	Elective - VI	Elective - XIII
Summer Internship Project	Elective - VII	Elective - XIV
Elective - I	Elective - VIII	Elective - XV
Elective - II	Elective - IX	Elective - XVI
Elective - III	Elective - X	Elective - XVII
Elective - IV	Elective - XI	
Elective - V	Elective - XII	

## List of Electives

### 1. Economics

- Business Forecasting
- Econometric Models
- Economics of Organization
- Environmental Management in Global Economy
- Game Theory and Applications
- Strategic Management of Intellectual Property Rights
- Globalization and Emerging Markets
- Industrial Structure and Competitive Strategy
- International Trade and Investment
- Labour Markets in Developing Countries
- Political Economy
- Technology, Infrastructure and Market Reforms
- Econometrics for Managerial Decision Making
- Public Policy

### 2. Finance

- Business Analysis and Valuation
- Financial Derivatives, Options and Futures
- Financial Risk Management
- Financial Statement Analysis and Security Valuation
- International Corporate Finance
- Investment Management
- Management Control System
- Management of Financial Institutions
- Management of Financial Services
- Management of Insurance
- Mergers, Acquisitions & Corporate Restructuring
- Quantitative Finance/ Financial Econometrics
- Security Analysis and Portfolio Management
- Strategic Financial Management
- Structured Finance
- Taxation and Tax Planning
- Treasury Management
- Venture Capital & Private Equity
- Project Appraisal and Finance
- Investment Banking
- International Finance and Forex Management
- Financial Analytics
- Banking Management & Indian Financial Systems

### 3. Human Resource and Management

- Compensation Management
- Conflict and Negotiation
- Developing Entrepreneurial Personality
- High Performing Organisations
- Leadership Development
- Management of Creativity
- Organization Change and Development
- Performance Management
- Strategic HRM
- Talent Acquisition
- Labour Laws

- Organisational Development
- Competency & Talent Management
- Change Leadership: Strategic & Behavioural Aspects

### 4. IT & Systems

- Business Decision Modelling
- Business Models for E-Commerce
- Data Communication and Networking
- Data Mining and Business Intelligence
- Decision Support System
- Enterprise Digital Infrastructure
- Enterprise Solutions
- Information Security in Business
- Information Systems Analysis and Design
- Strategic Planning of Information Systems
- Software Project Management
- ERP Systems: Technology Planning & Implementation
- Business Analytics Using Data Mining
- Business and IT Consulting
- Business Process Reengineering

### 5. Marketing

- Integrated Marketing Communication
- Brand Management
- Business to Business Marketing
- Consumer Behaviour
- Customer Relationship Management
- Industrial Marketing
- International Marketing
- Internet Marketing and E-Commerce
- Managing Customer Value Delivery
- Marketing Decision Models
- Retailing Management
- Sales Management
- Services Marketing
- Strategic Marketing
- Digital Marketing
- Advanced Marketing Research
- Distribution Management
- Marketing Analytics
- Rural Marketing

### 6. Operations

- Enterprise Solutions
- Infrastructure Management
- Managerial Applications of System Dynamics
- Managing E-business
- Management of Technology
- Manufacturing Planning & Control
- Manufacturing Systems Design
- Operations Strategy
- Optimization Models for Industry
- Production and Inventory Control

- Project management
- Services Operations
- Supply Chain Management
- Supply Chain Modelling
- Total Quality Management and Six Sigma
- Business Process Improvement
- Lean Enterprise
- Global Procurement & Contracts Negotiations Management

- Managing Growth & Decision Making Under Uncertainty
- International Business
- Management of Change and Transformation
- Managing New Ventures
- Mergers, Acquisitions & Corporate Restructuring
- International Business
- Entrepreneurship
- Corporate Governance
- Strategic Leadership and Change Management
- Strategic Management in Emerging Markets
- Consulting Methods
- Business Simulation: Capstone or Market Place
- Entrepreneurship

## 7. Strategy Management

- Advanced Competitive Strategy
- Industry and Competitive Analysis
- International Management

*Note: Electives will be offered as per PGP rule*

## Pedagogy

The pedagogy at IIM Raipur presents a mix of lectures, case studies (both Harvard, International and Indian cases), business games, simulation exercises, role plays, group discussions, field visits, industry based projects and a lot of self-realized conceptual reflection. It has been designed keeping in mind the effect each of these methods have on moulding the minds of young and self-motivated students.

The case studies help the students to keep in touch with the best predicaments faced in the world of management. The most interesting part of learning comes from the brainstorming sessions amongst the students themselves regarding various issues.

## Diploma

Students would be awarded the “Post Graduate Diploma in Management” on successful completion of the Programme.



# Admissions

## Eligibility

The candidate must hold a Bachelor's Degree, with at least 50% marks or equivalent CGPA (45% in case of the candidates belonging to Scheduled Caste (SC), Scheduled Tribe (ST) and Persons with Disability (PWD)/Differently Able (DA) category) awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India.

The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/ institution from where they have obtained the bachelor's degree. In case the university/ institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result with 100.

Candidates appearing for the final year of bachelor's degree/equivalent qualification examination and those who have completed degree requirements and are awaiting results can also apply. If selected, such candidates will be allowed to join the programme provisionally, only if she/he submits a certificate latest by June 30, 2016 from the Principal/Registrar of her/his College/Institute (issued on or before June 30, 2016) stating that the candidate has completed all the requirements for obtaining the bachelor's degree/equivalent qualification on the date of the issue of the certificate.

For more details of eligibility, candidates have to visit [www.iimcat.ac.in](http://www.iimcat.ac.in)

## Admission Process

The basic objective of IIM Raipur's admission process is to identify meritorious candidates for admission under each category of admission, viz., General, NC-OBC, SC, ST and DAP.

The admission process of IIM Raipur consists of:

- CAT Examination
- Short listing Candidates for Personal Appearance (PA) process
- Conducting the PA process. PA process is composed of Written Analysis Test (WAT) and Personal Interview (PI), and
- Preparing the admission list based on CAT score, PI & WATscore and Profile score as indicated in following tables.

### 1. Criteria for Short listing for PA (WAT and PI) process

The CAT percentile will be used for shortlisting candidates for WAT and PI. The tentative category-wise minimum percentile is as follows:

Minimum CAT 2015 Percentile for the PGP Batch of 2016-18

Category	Quantitative Aptitude (QA)	Data Interpretation & Logical Reasoning (DILR)	Verbal and Reading Comprehension (VRC)	Total (Overall)
General	80	80	80	90
NC-OBC	72	72	72	81
SC	60	60	60	75
ST	50	50	50	65
DAP	50	50	50	65

The IIM Raipur Admission Committee will decide the number of candidates to be called for PA process on the basis of short listed merit list prepared for each category. However, if the actual number of shortlisted candidates were found to be less (more) than the required number of candidates to be called for WAT and PI category-wise, then the overall as well as section wise minimum score would be reduced (increased) to get the desired number of candidates.

The nine new IIMs (Kashipur, Raipur, Ranchi, Rohtak, Trichy, Udaipur, Amritsar, Sambalpur, & Bodhgaya) have

decided to adopt a common process of WAT & PI to be coordinated this year by IIM Kashipur. In case any of the older IIMs (Ahmedabad, Bangalore, Calcutta, Indore, Kozhikode and Lucknow) are willing to share their WAT & PI scores with the nine new IIMs, the common candidates who have applied to new IIMs, need not to appear for WAT & PI process separately, else they have to appear. The common candidates will be intimated the names of older IIMs sharing WAT & PI scores with new IIMs in due course of time.

## 2. Criteria for Preparing the Merit List

The criteria for preparing the Merit List will be as follows:

1. CAT Score : 32%
2. Personal Appearance (WAT & PI) : 30%
3. Profile : 38%

### 1 CAT Score : 32%

IIM Raipur will use CAT 2015 score

### 2 Personal Appearance : 30%

IIM Raipur will consider the following weightage

- a Written Analysis Test (WAT) : 10
- b Personal Interview (PI) : 20

### 3 Profile : 38%

The following weightages will be considered for profiling

- a Academic Profile : 20
- b Work experience : 6
- c Diversity : 12

- For Academic Profile (20), following will be the weights

- 10th Standard : 7
- 12th Standard : 6
- Graduation : 7

Range of Marks (%)	10th Class	12th Class	Graduation
≤ 55	1	1	1
55.01 to 60	2	2	2
60.01 to 70	3	3	3
70.01 to 80	4	4	4
80.01 to 90	5	5	5
>90.01	7	6	7

- The Work Experience (6) will have the following weights:

Months*	6 or Less	7 - 12	13 - 18	19 - 24	25 - 36	37 - 48	49 or More
Score	0	2	3	4	6	3	0

\* Only relevant experience in terms of completed months will be considered

- Diversity (12)

While merit is the prime consideration, IIM Raipur also wishes to promote diversity in its PGP. Hence, it strives to ensure a better balance between gender and among various academic disciplines.

S No	Gender
1	Female = 6, Male = 0

The following academic disciplines are eligible for score for diversity factors.

S No	Academic Disciplines = 6, Else=0
1	Arts/Humanities: Anthropology, Archaeology, Economics, Education, Geography, History, Languages, Liberal arts, Law, Library and Information Science, Mass Communication and Journalism, Music, Philosophy, Performing Arts (Dance/Drama/Theatre), Literature, Physical Education, Political Science, Psychology, Public Administration, Sociology, Social Work, Statistics, etc
2	Commerce: Accountancy, Auditing, Banking, Chartered Accountancy, Costs and Works Accountancy, etc
3	Science: Physics, Chemistry, Mathematics, Biology, Zoology, etc
4	Others: Medicine, Pharmacy and Management etc

### 3. Offer Acceptance Fee and Withdrawal

A candidate receiving admission offer from IIM Raipur and accepting the offer within the stipulated date needs to send Offer Acceptance Form along with Offer Acceptance Fee of ₹ 50,000/-. "In the event of a candidate withdrawing from the programme before registration, the waitlisted candidates should be given admissions against the vacant seat. The fees collected from the candidate after deduction of processing fee of ₹ 1000/- shall be refunded. If a candidate registers for the programme, his/her Offer Acceptance Amount will be adjusted against Term I Fee. In the event of withdrawal from the Programme after registration, and if seat consequently falling vacant gets filled by another candidate by the last date of admission, IIM Raipur will return the fees collected with proportionate deductions of fee and hostel rent, where applicable".

### 4. Reservation

IIM Raipur follows strictly the Government of India's Policy on reservation.

For more information, visit CAT website: [www.iimcat.ac.in](http://www.iimcat.ac.in)



# Fee Structure

The Fee Structure for the students of the Post Graduate Programme in Management of IIM Raipur is as follows:

S.N.	Particulars	Term I	Term II	Term III	Total
1	Tuition Fees	₹ 121000	₹ 121000	₹ 121000	₹ 363000
2	Course Materials	₹ 10000	₹ 10000	₹ 10000	₹ 30000
3	Computer Charges	₹ 10000	₹ 10000	₹ 10000	₹ 30000
4	Library Fees	₹ 14000	₹ 14000	₹ 14000	₹ 42000
5	Lodging Charges	₹ 9000	₹ 9000	₹ 9000	₹ 27000
6	Development Fees	₹ 15000			₹ 15000
7	Medical Insurance Charges	₹ 1000			₹ 1000
8	Students' Association Fees	₹ 5000			₹ 5000
9	Alumni Activities	₹ 2000			₹ 2000
	<b>Total</b>	<b>₹ 187000</b>	<b>₹ 164000</b>	<b>₹ 164000</b>	<b>₹ 515000</b>
10	Caution Deposit (Refundable)	₹ 25000			₹ 25000

S.N.	Particulars	Term IV	Term V	Term VI	Total
1	Tuition Fees	₹ 121000	₹ 121000	₹ 121000	₹ 363000
2	Course Materials	₹ 10000	₹ 10000	₹ 10000	₹ 30000
3	Computer Charges	₹ 10000	₹ 10000	₹ 10000	₹ 30000
4	Library Fees	₹ 15000	₹ 15000	₹ 15000	₹ 45000
5	Lodging Charges	₹ 9000	₹ 9000	₹ 9000	₹ 27000
6	Development Fees	₹ 15000			₹ 15000
7	Medical Insurance Charges	₹ 1000			₹ 1000
	<b>Total</b>	<b>₹ 181000</b>	<b>₹ 165000</b>	<b>₹ 165000</b>	<b>₹ 511000</b>

## Notes

- The amount of ₹ 50,000 deposited while accepting the offer of Admission, will be adjusted against the 1st term fees.
- The balance amount of ₹ 1, 62,000 towards 1st Term fees to be deposited at the time of registration.
- The fees/deposits mentioned against item nos. 8 to 10 in the 1st Term are payable only one time in two years.
- The term-wise amount indicated above is payable at the beginning of each term.
- Charges towards boarding facility would be approximately of ₹ 4,500 per month. Actual amount will be intimated later on.

# Knowledge Capital



## Prof. Archana Parashar

### Assistant Professor

B.Sc., MA (Gold Medalist), M. Phil, Ph. D.

**Past Association:** Assistant Professor at Shri Govindram Seksaria Institute of Technology & Science

**Interest Areas:** American literature, ELT Communication Skills, Postcolonial studies, Eco critical Narratives and Fiction



## Prof. Atri Sengupta

### Assistant Professor

B.Sc., PGDHRM, Ph.D

**Past Association:** Calcutta Business School (AICTE autonomous), Kolkata

**Interest Areas:** Talent Management, Competency-based HRM, Employer Branding, Employability, Emotional Intelligence



## Prof. B. S. Sahay

### Director & Professor

B.Tech. (BIT Sindri), M.Tech (IIT Delhi), Ph.D.(IIT Delhi)

**Past Association:** Director of MDI Gurgaon and IMT Ghaziabad

**Interest Areas:** Supply Chain Management, World Class Manufacturing, Productivity Management, Business Modelling, Higher Education & Accreditation.



## Prof. Debdatta Pal

### Assistant Professor

B.Sc., M.Sc., Fellow Programme in Management (IIM Ahmedabad)

**Past Association:** Visiting Assistant Professor, Indian Institute of Management Indore

**Interest Areas:** Agricultural Credit and Insurance, Developmental Banking and Microfinance, Agricultural Household Modeling



## Prof. Jagrook Dawra

### Associate Professor

B. Tech, Masters, Ph.D., Post- Doctoral fellow (ISB)

**Past Association:** Goa Institute of Management

**Interest Areas:** Pricing, Brand Management



## Prof. Manojit Chattopadhyay

### Assistant Professor

MBA, M. Phil, Ph. D

**Past Association:** PCMT, Pentasoft Technologies Ltd

**Interest Areas:** Business Intelligence in Decision Making, Management Information System



## Prof. M. Kannadhasan

### Associate Professor

MBA, MFT, M. Phil, Ph.D

**Past Association:** Bharathidasan Institute of Management

**Interest Areas:** Capital Markets, Behavioural Finance, Corporate Finance



## Prof. Mukesh Kumar

### Assistant Professor

M.A, M. Phil, Ph.D(INU)

**Past Association:** Assistant Professor, Amity University, Noida

**Interest Areas:** Second Language Acquisition in India, Varieties of English, Communication and Technology



## Prof. Pankaj Singh

### Assistant Professor

Master in Personnel Management, Ph.d (IIT kharagpur)

**Past Association:** University of Petroleum and Energy Studies (UPES) Dehradun, T A Pai Management Institute (TAPMI) , Manipal

**Interest Areas:** Employee Engagement and Job Burnout



## Prof. Parikshit Charan

### Assistant Professor

B.E., M.E., Ph.D. (IIT Delhi)

**Past Association:** IIM Rohtak

**Interest Areas:** Supply Chain Management, Performance Measurement System, Productivity Measurement and Management



## Prof. Pradyumna Dash

### Associate Professor

M.A. (Economics) Gold Medallist, Ph.D. (IIT Bombay)

**Past Association:** IIM Indore, IBS Mumbai

**Interest Areas:** Applied Econometrics, Macro Economics, & Monetary Economics



## Prof. PRS Sarma

### Assistant Professor

Ph.D (ICT Management), DMS, IIT Delhi , M.B.A., (Technology management), DMS, IIT Delhi

**Past Association:** School of International Business, GITAM University, Visakhapatnam

**Interest Areas:** Green Project Management, Green Logistics, Supply Chain Management



## Prof. Sanjeev Prashar

### Professor

MBA (Marketing), MBF (Finance), Ph.D. (Exports Management)

**Past Association:** IMT Ghaziabad

**Interest Areas:** Sales Management, Rural Marketing, Marketing Management, International Marketing



## Prof. Satyasiba Das

### Assistant Professor

M.Sc. (Geography), M.Phil. (Social Change), MBA (HULT, Boston), Dr. Philos (NUST, Norway), Post Doc (NUI, Ireland)

**Past Association:** XIMB, Research Consultant (BMWRA, Ireland), Geoscientist

**Interest Areas:** Strategy and General Management



## Prof. Subrata K. Mitra

### Associate Professor

MCM, CFA, Ph.D.(University of Pune)

**Past Association:** IMT Nagpur, IRMA

**Interest Areas:** Corporate Finance, Financial Modelling, Empirical Finance, Investment Analysis & Portfolio Management



## Prof. Sumeet Gupta

### Associate Professor

B.E, MBA (NUS Busines, Singapore), PhD. (Information Systems), NUS, Singapore

**Past Association:** SSGI, Bhilai, The Logistics Institute Asia-Pacific, Singapore

**Interest Areas:** Management Information Systems (Technology Adoption), Virtual Communities, Supply Chain Management



## Prof. Umesh Bamel

### Assistant Professor

Ph.D., DMS, IIT Roorkee, M.Phil. (HR), MBA

**Past Association:** NMIMS, Mumbai

**Interest Areas:** Organizational climate, Positive organizational behavior



## Prof. Venkata Vijay Kumar P

### Assistant Professor

B.Tech, FPM (IIM Indore)

**Interest Areas:** Capital Markets, Micro Finance



## Prof. Vinay Goyal

### Assistant Professor

B.Com., FDP (IIM A), CA, M.Com., MBA, Ph.D

**Past Association:** Goa Institute Of Management, IDBI Bank

**Interest Areas:** Financial Accounting & Management, Accounting Standards and Principles



## Prof. Vinay Kumar Kalakbandi

### Assistant Professor

B.Tech, M.Tech, FPM (IIM Bangalore)

**Interest Areas:** Behavioral Operations Management, Judgment and Decision Making Supply Chain Management, Advertising Analytics



## Prof. Vinita Sahay

### Professor

PGDBA (Marketing), M.A. (Economics) Gold Medallist, Ph.D. (Customer Value)

**Past Association:** IMT Ghaziabad

**Interest Areas:** Marketing of Services, Product & Brand Management, Retailing & Supply Chain Management, Customer Relationship Management

# Visiting Faculty

- Prof. Abhijit Roy, Ex-SBI
- Prof. Abhishek Goel, IIM Calcutta
- Prof. Abhoy K Ojha, IIM Bangalore
- Prof. Ajeet Kumar Pandey, AECOM Hyderabad
- Prof. Amit Mukherjee, IIM Calcutta
- Prof. Anand Kusre, IIT Bombay
- Prof. Anil Misra, MDI Gurgaon
- Mr. Arnab Mitra, Associate Director, KPMG
- Prof. Arun Kumar Mishra, IIT Kharagpur
- Dr. Arup Roy Choudhury, CMD, NTPC Ltd.
- Prof. Ashish Verma , IMT Ghaziabad
- Prof. B Brahmaiah, Sujana Universal Industries Ltd
- Prof. Bala Krishna Moorthy, NMIMS Mumbai
- Prof. Bhalender Singh Nayyar, IIM Lucknow
- Prof. Bhavin J Sha, Consultant
- Prof. Bibek Ray Chaudhuri, IIFT Kolkata
- Prof. Biswatosh Saha, IIM Calcutta
- Prof. C. L. Bansal , Delhi University
- Prof. C. P. Gupta, MDI Gurgaon
- Prof. Charanpreet Singh , Praxis Business School
- Prof. D N Panigrahi, IMT Nagpur
- Prof. D P Goyal, MDI Gurgaon
- Prof. D S Hegde, NITIE Mumbai
- Prof. Dharampal, CAPSTONE
- Prof. Dinesh Likhi, MIDHANI
- Prof. Falguni Vasavada, MICA
- Ms. Gargi Banerjee, KPMG
- Prof. G K Adil, IIT Mumbai
- Prof. G Ojha, Ex- SAIL
- Prof. G. S. Gupta, IIM Ahmedabad
- Prof. Hanish Rajpal, IMT Nagpur
- Prof. Hari Parmeshwar, Consultant
- Prof. Harsh Verma, FMS Delhi
- Prof. Harvinder Singh, IMT Ghaziabad
- Prof. Himanshu Rai, IIM Lucknow
- Prof. Jaydeep Mukherjee, IIFT New Delhi
- Prof. Jitendra Sharma, IMT Nagpur
- Prof. K P Kaushik, NIFM
- Shr K Ramkumar, ED ICICI
- Prof. Kanika Bahl, IIT Delhi
- Prof. Koilakuntla Madulety, NITIE Mumbai
- Prof. Krishanu Rakshit, IIM Calcutta
- Prof. M Maity, IIM Calcutta
- Prof. M P Gupta, Ex- FMS
- Prof. Madhu Vij, FMS Delhi
- Prof. Mala Sinha, FMS Delhi
- Prof. Manaswini Acharya, Sharda University Greater Noida
- Prof. Manoj Anand, IIM Lucknow
- Prof. Manoj Motiani, IIM Indore
- Prof. Mayank Joshipura, Ex-S P Jain
- Prof. Monika Sethi, ITM Raipur
- Prof. Mrinalini Shah, IMT Ghaziabad
- Prof. Neeraj Pandey, NITIE Mumbai
- Prof. Neeraj Pandey, IIM Lucknow
- Prof. Nisigandha Bhuyan, IIM Calcutta
- Prof. Nitender Dhillon, Ex-MDI
- Prof. O S Vaidhya, IIM Lucknow
- Prof. P K Ghosh, Consultant
- Prof. P W Khokle, IIM Ahmedabad
- Prof. Pankaj Gupta, Educomp
- Prof. Pankaj Sinha, FMS Delhi
- Prof. Pankaj Vajpayee, President, Value Research India
- Prof. Parvender Arora, SPJCM Singapore
- Prof. Pawan K. Sinha, IIM Indore
- Prof. Pragyan Rath, IIM Calcutta
- Prof. Prashant Mishra, IIM Calcutta
- Prof. Prem Chandrani, SPJIMR, Mumbai
- Prof. Prem Prakash Dewani, IIM Lucknow
- Prof. R M Joshi, IIFT New Delhi
- Prof. R P Das, Pt. RSU Raipur
- Prof. R Srinivasan, IIM Bangalore
- Prof. Rajan Chhibba, IBA Delhi
- Prof. Rajnandan Patnaik, IMT Nagpur
- Prof. Rashmi Aggarwal, IMT Ghaziabad
- Prof. Rashmi Chandra, IBA Delhi
- Prof. Ravi Shankar, IIT Delhi
- Prof. Ravi Shanker, IIFT New Delhi
- Mr. Ritesh Anand, Times Group
- Prof. Rohit Mehtani, IIFT New Delhi
- Prof. Roma Mitra, IIPA, Delhi
- Prof. Roshan Lal Raina, IIM Lucknow
- Prof. Ruppel W Sharma, IIFT New Delhi
- Prof. S B Mohanty, XIMB Bhubaneswar
- Dr. S Chandrasekhar , Reddy's Lab
- Prof. S Govindrajan, Praxis Business School
- Prof. S. P. Singh, IIT Delhi
- Mr. Samuel Chander, CEO
- Prof. Sangeeta Sahney, IIT Kharagpur
- Prof. Sanjeev Vaidya, IIM Calcutta
- Prof. Santosh Prusty, IIM Shillong
- Prof. Seema Singh, IIT Kharagpur
- Prof. Shalini Verma, Consultant
- Prof. Shubodh Tagare, IMT Nagpur
- Prof. Shubra Hajela, TISS Hyderabad
- Prof. Snehanand Sinha, Business Leader, Mercer
- Mr. Somnath Mitra, IBM Delhi
- Prof. Sumit Chakraborty, IIM Calcutta
- Prof. Suren Sista, IIM Calcutta
- Prof. Sushil Kumar, IIM Lucknow
- Mr. Uday Bhate, N More Hyderabad
- Prof. Umesh Menon, EDI Gandhi Nagar Gujrat
- Dr. Veeresh Sharma, Global qc
- Prof. Vidyand Jha, IIM Calcutta

# Placement

With corporates focusing more on growth, where a critical element to thrive is the ability to continuously change and evolve, IIM Raipur with its rich learning environment and comprehensive educational programme uniquely enables its graduates to be leaders seeking challenges in bringing and sustaining the change. The institute has been dedicated to finding solutions to big challenges of corporates with persistence and passion for excellence of its students recognizing the competitive advantage they bring to the workplace.

Placements at IIM Raipur are handled by the student placement team under the leadership of the Chairman, Placement Officer and the Student Coordinator. The student placement team get involved in the process right from corporate interactions throughout the year, to pre-placement talks, to co-ordinating activities during placement days. There are two main placement activities on campus- Summer Placements for the first year students, and Final Placements for the second year students.

## Summer Placements

Summer Internship, an important career stepping stone, is an integrated academic requirement of the Post-Graduate Programme, where our students intern with their chosen organization for 8-10 weeks after their first year. The internship programme offers an important opportunity to work closely with professionals and to develop knowledge, competencies, and experience by applying unique ideas and techniques imbibed in the first year. This first-hand experience in a particular industry relates directly to students career and goals.

The summer internship has an important academic component: student interns prepare a report on the summer assignment and present it to the organization. They are also required to share their learning with the Institute before they register for the second year. The students will be graded based on their work at the organization and the presentation, and it will be added to their overall score of the academic programme. The requirement of making a formal graded presentation about the project to the company and to the Institute ensures that sufficient rigour and discipline are brought in to this exercise. The Institute has enjoyed extensive corporate support, nationally and internationally, for summer interns with the result that summer projects have been diverse, challenging, and intense learning experiences. Each company gets a chance to evaluate the interns over a long period in a real business situation and make pre-placement offers based on this evaluation. A number of companies have used these internships as an important source for full-time hires

## Final Placements

Final placements at IIM Raipur provide our students with a proper gateway to permanently step into the corporate world. Every year, companies are invited to campus as per students' interests. A formidable array of the best companies in India and the world visit the campus year after year searching for the best talent. Having reached key positions in leading corporates worldwide and contributing at all levels in various global conglomerates, the Institute's alumni create a sustainable competitive advantage for the organizations that recruit them.

Reflecting the positive economic sentiment in the domestic markets induced by the change of guard at the centre, IIMR provides recruiters with an opportunity to access students with varied backgrounds and interests, thereby creating a climate of mutual growth and development for both recruiters and students. The diverse profiles which created and propagated new ideas of risk taking managers were offered by recruiters and opted for by IIM Raipur students during the Final Placements last year. Final placements are scheduled during the second and last terms.

## National Tie-Ups

In addition, IIM Raipur has inked a MoU with Hindustan Copper Ltd. For research & case development. the institute has also signed a one of a kind MoU with AIIMS Raipur for healthcare. IIM Raipur has signed a Memorandum of Understanding (MoU) with the government of Chhattisgarh for consultancy and in-company programs for different managerial levels of government employees. IIM Raipur has joined hands with the Indian Institute of Corporate Affairs (IICA) to strengthen the possibilities of interdisciplinary research and facilitate information exchange on teaching-learning material. IIM Raipur has also inked a pact with the Indian Institute of Management Bangalore to send students pursuing Fellow Programme in Management (FPM) to attend advanced courses in research. Another MoU was signed with National Law School of India University (NLSUI), Bangalore which marked the beginning of collaboration between both the institutes in areas of Public Policy and Administrative Governance, Corporate Law, Business Legal Consulting and Strategic Planning.

## Guest Lectures

With an initiative to connect industry and academia, a large number of guest lectures by Chief Executive Officers, leaders, entrepreneurs and practitioners have been organized for the benefit of the students. This year, prominent industry stalwarts shared their rich experience with the student fraternity of IIM Raipur such as:

- Mr. Neil Wilson, COO, PWC India
- Mr. KV Ganesh, Group CFO, Global Head- Legal and Company Secretary, Subex Ltd.

- Mr. Arvind Bali, Director & Chief Executive Officer, Videocon Telecommunications Limited
- Mr. Anshu Gupta, Founder Director, GOONJ
- Mr. Ashish Kumar Chauhan, Managing Director & CEO, BSE Limited, Mumbai
- Mr. Prahlad Kakkar, Advertising Film Director, Genesis Film Production, Mumbai
- Mr. Ram Gopal, COO, Barclays
- Mr. Anil Mathur, COO, Godgrej & Boyce
- Mr. Santosh Bhave, Senior VP HR, Bharat Forge
- Mr. Rajesh Uppal, Executive Director IT & CIO, Maruti Suzuki India Ltd.
- Mr. A.V. Vedpurishwar, Director- Learning & Development, Cognizant
- Mrs. Harshala Chandorkar, Senior Vice President, Consumer Services & Communication, Credit Information Bureau (India) Limited (CIBIL).

Apart from the guest lectures, various psychometric tests & team building activities have been conducted for the students from time to time.

## HR Summit

IIM Raipur organised its 2nd HR Summit and international conference on 21st and 22nd August, 2015 which saw participation from the top HRs in the industry. Eminent speakers included

- Mr. Murali Padmanabhan, Vice President, L&D, Virtusa
- Mr. Shantanu Das, Vice President HR, Emami Ltd.
- Ms. Kavita Kulkarni, Vice President and Head HR, Infosys Limited
- Mr. Prashant Srivastava, President Group HR and People Excellence, Reliance ADA
- Mr. Ranji Abraham, Director HR, Delphi Automotive
- Ms. Nivedita Nanda, Head -People Office, Future Group
- Mr. Sunil Ranjhan, Group Head HR, Asia Pacific, Middle East & Africa Apollo Tyres Limited
- Mr. Dayanand Allapur, Vice President & Head HR, Capgemini
- Ms. Renu Bohra, Director HR, DB Schenker India Pvt Ltd.
- Mr. Sriram S R, Head Human Capital, DE Shaw India
- Mr. Ajay Nair, CHRO, Housing.com
- Mr. Thiru A Thirunavukkarasu, President -Corporate HR, JK Organisation
- Mr. Murli Dhar Shyam, Vice President - Group HR, RJ Corp Healthcare
- Mr. Sandeep Tyagi, Director HR, Samsung Electronics
- Ms. Simin Askari, Vice President Corporate HR, Dharampal Satyapal Group

With the growing appreciation of the value of a company's human assets, HR has achieved strategic significance. By developing a holistic approach aligned with business strategies, the HR function of today aims at generating value for key stakeholders. The 2nd HR Summit and International Confluence organized by the Indian Institute of Management Raipur intended to create a forum where industry practitioners and academicians could share their knowledge and experience to identify the best practices of revamping HR functions, so as to achieve integration and alignment with the business strategy.



# Student Activities

The Student Affairs Committee (SAC) integrates the academic and co-curricular spheres of students' lives, linking the out-of-class experience to the academic mission of the Institute and incorporating student's intellectual, public service, and leadership interests with their future aspirations. It collaborates with students, faculty, administrators, and other partners both inside and outside of the IIM Raipur community to ease and complement the quality of life and learning for students.

Various clubs and committees of students have been formed for the welfare of the students such as, Finance Club, Marketing Club, Operations club, Quizzing Club, Consulting and Entrepreneurship Club, CSR Club, Cultural and Sports Club, HRidhaan, etc. These clubs play a vital role in the overall development of the students.

## Clubs

Any student activity that is based on interest- academic or non-academic, may be conducted under a Club or Committee. Clubs usually have faculty members as guides and consultants, though they are actually managed by students.

### Consulting and Entrepreneurship Club

The Consulting and Entrepreneurship club at IIM Raipur is a student run initiative which strives to cultivate the spirit of entrepreneurship and provide expertise in business management to corporate. The Club stands for:

- To provide students exposure to the consulting industry and provide them opportunities to work on short term projects with Corporate.
- To create a forum of information exchange among students and the industry.
- To promote students initiative in business and to motivate them through interactive sessions with successful entrepreneurs

Another focus area is to stimulate the spirit of entrepreneurship amongst the students by providing a platform for interaction with luminaries in this area and also resources to help them pursue with their goal. The Club can be reached at [cec@iimraipur.ac.in](mailto:cec@iimraipur.ac.in)

### Mantra

The Marketing Club plays the role of igniting the marketing instincts of the students and aims to emerge as the centre for creative thinking and innovation in marketing, which will ultimately facilitate the students to rise to the challenges of the global markets.

Mantra exists to inculcate the passion and knowledge of marketing in all the upcoming marketers of IIM Raipur by preparing and testing them on the different altars of concepts as well as their implementation.

Mantra also holds marketing events and guest lectures/workshops of increasingly wider dimensions bringing more visibility to the institute. The Club can be reached at [mantra@iimraipur.ac.in](mailto:mantra@iimraipur.ac.in)

### OPEP - Operations and Supply Chain Club

Operations club of IIM Raipur endeavours to facilitate sharing of knowledge on fields related to Supply Chain Management through guest lectures, articles, newsletters, field visits, live projects, quizzes, case studies, simulation game etc. The OPEP club at IIM Raipur tries to put forth a broad sharing platform for Operations Management and Supply Chain Management. The Club can be reached at [opep@iimraipur.ac.in](mailto:opep@iimraipur.ac.in)

### Quizzing Club

The purpose of Quizzing club is to provide the students a valuable insight into non-academic aspects of business so that the students will get an opportunity to mould their career towards a higher level by keeping abreast of latest activities around the world. Apart from this, the Quizzing club has been trying to inculcate a quizzing culture in and around Raipur by conducting various events like QOTD (Daily Quiz), Weekly Quizzes, CSLQ (State level Quiz) and pan-India online quizzes. For this consistent effort our club has attracted many accolades from different industry bodies and institutions. The Club can be reached at [quizzing@iimraipur.ac.in](mailto:quizzing@iimraipur.ac.in)

### FinaTix - Finance Club

The Finance Club of Indian Institute of Management Raipur is a forum of likeminded enthusiasts willing to make their career in the high world of finance, and to bolster their knowledge continuously and share their knowledge with all the students who are interested in making their career in finance. The club organises events like quizzes, games, workshops, seminars etc. where in the participants self-assess their financial quotient and raise the bar

every time. The club helps in identifying the individual financial strengths and seeks the guidance of experts on various aspects by way of industry interaction and fosters industry academia interaction. The club creates opportunities and provides a platform for simulation of real world scenarios so that each and every student is equipped with right kind of financial acumen. The Club can be reached at [finatix@iimraipur.ac.in](mailto:finatix@iimraipur.ac.in)

### PROvakta

Formed with the vision of generating the best of public speakers from IIM Raipur, PROvakta, the Public Speaking Club of IIM Raipur, provides a platform to the students of the institute to polish their public speaking skills with a pinch of fun and frolic. Regular sessions like extempore, debate, group discussions, spin a story, just a minute and other activities ensure that the participants get a variety of scenarios to challenge themselves and learn the art of speaking and facing the audience in every possible situation. The focus is not just on practice but on dedicated sessions with feedbacks from fellows. Public speaking is an art that everyone can learn and keep on learning through life. PROvakta is a medium to facilitate this learning process.

### Kartavya

The CSR club of IIM Raipur is a group of enthusiastic students which strives to inculcate into the students the value of societal development. With its events and activities, it endeavours to fulfil its responsibility towards society. KARTAVYA members take keen interest in contributing towards society by undertaking various CSR initiatives such as Blood Donation Camp, Orphanage Visits, Art & Craft events, Tree plantation drive, Cloth donation, Eye donation registration camp, Free eye check-up camp etc. The Club can be reached at [kartavya@iimraipur.ac.in](mailto:kartavya@iimraipur.ac.in)

### Pixel

Photography club strives to foster the spirit of photography, video making and other digital arts in IIM Raipur. It is designed to undertake the activities to promote and support the interests of budding photographers, video makers, poster/banner designers and other creative artists in digital field. Also Pixel team covers all the events held at IIM Raipur, since its inception Pixel has covered 40 plus event and so far have captured more than 15,000 pictures in just 8 months.



### HRidhaan

HRidhaan is the Hindi word for 'Great Heart'. The driving principle of this club is to foster and further the "human" in human resources. It is all about comprehending the umbilical connection between management and employees. HRidhaan seeks to provide information and experiences that increase awareness about the HR value proposition and inform students about the varied and exciting career opportunities available in this field. The club was founded by a group of HR Enthusiasts from the PGP 2012-14 batch & was inaugurated by the dignitaries of HR Confluence 2013. Since its inception, HRidhaan is very active in conducting regular in house and national events.

## CUSP

The Cultural and Sports Club of IIM Raipur, is one of the most happening clubs in the campus. Cultural programs and Sports is one of the best ways to relieve the stress caused by the academic rigour, and that is exactly what we do. Be it festivals, cultural nights, DJ nights or battling it out for supremacy in sports, we make sure the students are active at all time.

## Committees

### Academic Committee

Academic Committee works under the guidance of the Chairman PGP and plays the role of a facilitator-one that creates a platform for the student community to interact smoothly with the faculty and the administration. The committee is an interface for activities related to academic and ensures that these are given the highest priority. Our activities ranges from developing academic calendar to hosting guest lectures, academic events, discussions, debates and anything in between.

### Admissions Committee

Admissions committee is the sole point of contact between the institute and MBA aspirants. The task of the committee is to assist the admissions office in conducting the admissions process, facilitating the communications between the MBA aspirants and the institute, organizing Admissions Orientation Program for new batch, helping the aspirants by mentoring them for their CAT preparations and helping new joiners on all social networking groups such as Facebook, Pagalguy, MBA Universe, InsideliM etc.

Some other tasks include designing and executing mentorship program, recruitment of clubs and committees of IIM Raipur and helping juniors in inhibiting institute's culture.

### Alumni Committee

Strong Alumni base is one of the formidable strengths for any elite institute. Alumni help the institute to gain a good insight into the corporate world. Alumni Committee of IIM Raipur functions to strengthen the bond between the institute and its alumni. The committee acts as a platform where the existing students and the alumni can interact for a healthy, mutual beneficial relationship. The committee organises the regional city meets to keep the alumni in constant touch with the institute. The committee also maintains and frequently updates the database of the alumni which acts as a strong asset for the institute.

### Hostel and Mess Committee

Hostel and Mess Committee is an integral part of IIM Raipur that caters all its members by facilitating homely accommodation with nutritious and wholesome food. The students feel at home with the services offered by the members of this Committee. It believes in the culture of togetherness and sharing happiness.

### International Relations

International Relations Committee is responsible for facilitating student exchange program of our college. They facilitate the activities of incoming and outgoing students, ensuring that all formalities are met and the process goes smoothly. Guiding the students with the entire process and formalities for the student exchange program, welcoming the incoming students and facilitating their induction are some of the tasks we perform. They also work towards establishing new academic alliances with institutes across the globe and building on existing relations with partner universities.

### IT Committee

IT Committee is the backbone of the system at IIM Raipur which helps everyone to stay connected with everyone else at the Institute and makes sure no one loses the 'connect' with friends & family. Even your connection to the outside world through online forum is important, and ITCOM makes sure the link is uninterrupted. They coordinate with the Information & Technology Services and ensure the proper maintenance of network infrastructure.

### Media and Public Relations Committee

The Media and Public Relations Committee of IIM Raipur is very actively engaged with the media of today. The aim is to support and grow the IIM Raipur brand on wide platform. The media is a vital lifeline that makes us feel part of a young community and enhances our reach effectively.

IIM Raipur also holds its own blog, Facebook page and twitter accounts which are handled and managed by committee members. The committee also introduces various ways to engage with the audience on Facebook interactions/comments, twitter re-tweets, YouTube interactions/comments and blog comments.

## Placement Committee

The placement committee at IIM Raipur strives to create a mark of excellence in the corporate world. This is a student body that handles corporate communication on behalf of the college and works under the aegis of Prof. Sanjeev Prashar, Chairman Placement and Prof. Vinay Goyal, Faculty Coordinator. The main responsibilities of the committee are handling Final and Summer Placements, Guest Lectures, and Short Term projects for the students. The perseverance of the students helped the institute mark yet another year of 100% placements witnessing participation from some of the best brands from the corporate world. To build a strong relationship with the corporate world and augment the brand IIM Raipur, the committee works round the clock, organising events like HR Summit and Women Leadership Confluence.

## Annual Events

The SAC organises several events in the campus through the student clubs and a list of the Events is as follows:

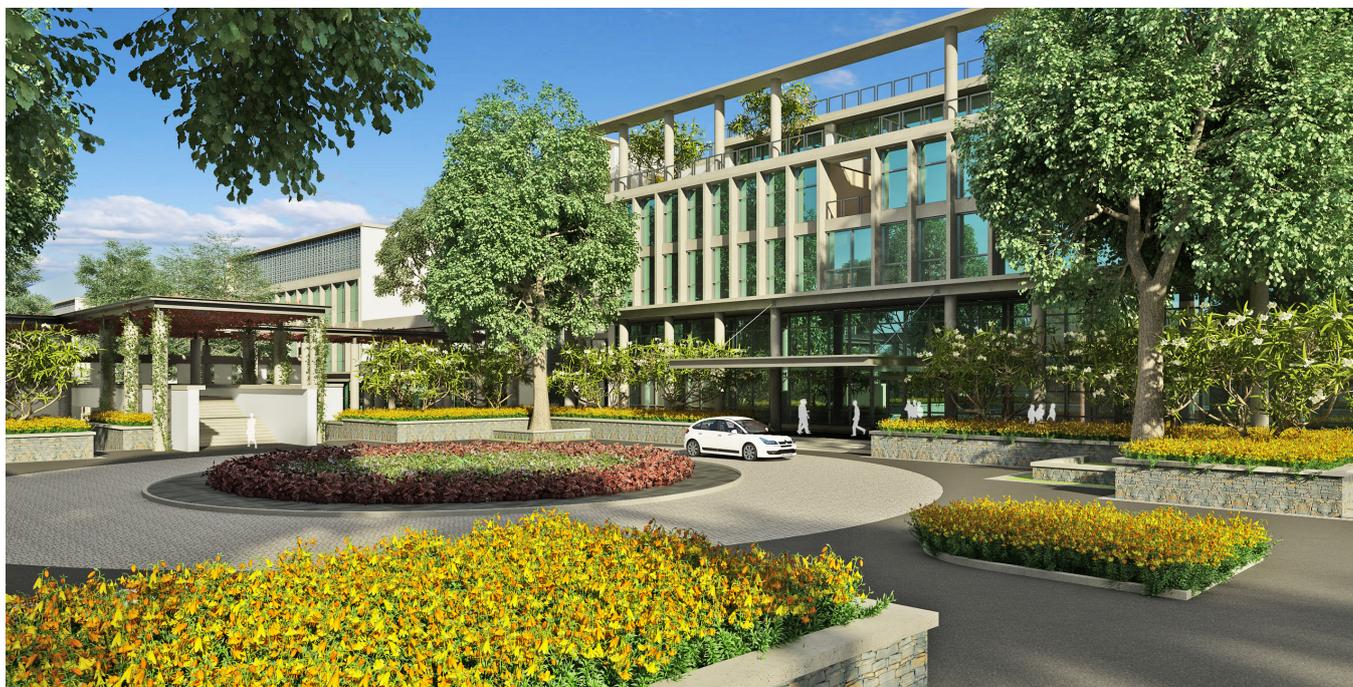
**EQUINOX:** Equinox the flagship event of Indian Institute of Management Raipur, organized by the Cultural and Sports club. It is a business cum cultural fest in which various top grade B-Schools took part to make the event successful. Equinox has always been a must-attend cultural festival, with plenty of competitions to whet every palate. Various clubs of IIM Raipur conducted their own events and each student took part to make Equinox a huge success.

**Prarambh:** Prarambh (The Fresher's Party) is an event organized by the Cultural and Sports club of IIM Raipur. It is a night event organized by seniors for their juniors.

**Udgam:** Udgam (The Farewell Party) is an event organized by the Cultural and Sports club of IIM Raipur. It is a night event organized by juniors for their seniors.

**National Days Celebration:** Cultural and Sports club of IIM Raipur organizes to celebrate Independence day, Republic day and Teachers day in our campus.

**Festival Celebration:** Indian festivals like Diwali, Dandiya Raas during Navratri, Dushehra, Christmas and Holi will be celebrated on campus by the students of IIM Raipur. This will give you the chance to get a view of Indian life in all its glory.



## Campus Life

There is a lot of enthusiasm among the students while starting for the college to celebrate their campus life. The sessions are full of case discussions, problem analysis and exhaustive interaction among students and professors. The activities on the campus often extend late into the evenings. The myriad events organized by clubs vary from business quizzes, testing marketing skills to chess competitions. The evenings at the hostel start with group studies, case studies and preparation for quizzes, mid-terms and end-terms whichever trudes into our path. In spite of their super busy compact schedule, they find time for parties, internal competitions and most importantly the birthday celebrations. Students have the enough opportunities to enhance their competencies and make themselves ready for the industry with the help of eminent faculty members from the best B-schools of India.



## Students' Achievements

Our students have not only contributed in academics but also in sports, cultural and social activities. This year our students have won many prizes in national level events. The outstanding award winners include:

- Abhishek and Arpit Bajpai won the TATA Crucible regional round, 2014.
- Divya Nagar and Jaya were selected from IIM Raipur to participate in Womenspire- HCL Meets Emerging Women Leaders 2014.
- Ankur Roy, Abhay Kumar Ray, Anshul Sehgal and Sourav Agarwal secured 8th position in the Rotman International Trading Competition in the Rotman School of Management, University of Toronto, Canada, 2015.
- Ashish Mehta, Heman Nagalkar & Gurjot Singh were the national finalists of Deloitte's 'The Maverick', 2014
- Issac Solomon and Nilabha Bhattacharya won the Data Premier League 2015 organized by Latent View Analytics.
- Kumar Prashant and Yadavendra Yadav were the finalists in ING Vysya's case study competition
- Yadavendra Yadav won DCB Bank's case study competition
- Dushyant Panda and Anuradha Srivastava won OPJEMS Scholarship-2014.

# Professor's Speak



Teaching for IIM Raipur's flagship programme, Post Graduate Programme in Management, has indeed been a pleasure for me. The students come from various places and diverse backgrounds which make the classroom teaching exciting and enriching. The level of intellectual discourse and enthusiasm shown by students is truly commendable. In my class, students are not just restricted to theoretical knowledge. The Marketing classes have a balanced mix of theory as well as its context based application, including real world analysis and discussions. The students are pushed to their limits through rigorous projects, simulations and application based assignments. While teaching, I am truly motivated by the enthusiasm levels displayed by the students and it gives me immense pleasure to contribute to the process of making world class leaders.

**Sanjeev Prashar**  
Professor



The PGP students of IIM Raipur come from diverse backgrounds and celebrate this diversity working together to address issues facing the industry and society. Driven by the desire to understand and solve the management problems in different spheres of human engagement, they untiringly run and fly to gather knowledge and skills during these two years. Making best use of opportunities created by various student clubs and committees, the PGP students learn to plan, execute and assess their ideas. I am confident that these students will emerge great leaders and steadfastly run businesses even in volatile and uncertain times.

**Mukesh Kumar**  
Assistant Professor



It is always exciting to teach the tech-savvy and updated generation like Millennials; specially challenging when teaching them behavioural or people aspects. I find Experiential Learning is the best approach to teach management students. A combination of case study, business simulation game, real life project, problem solving, contemporary management concepts, and experience sharing makes learning in PGP classes more enjoyable and realistic. It is the platform where we share different corporate practices, current and future challenges to the organisations, and identifying their probable solutions that make the prospective future managers ready for industry. In the process, academics, non-academic activities, and morality are given equal importance in developing them as true professionals.

**Atri Sengupta**  
Assistant Professor



The PGP student community is genial and enterprising. The students possess high levels of motivation and ravenous to experiment & learn. Every session added great value to the 'Teaching-Learning' process. I found teaching PGP students is wondrous experience.

**PRS Sarma**  
Assistant Professor

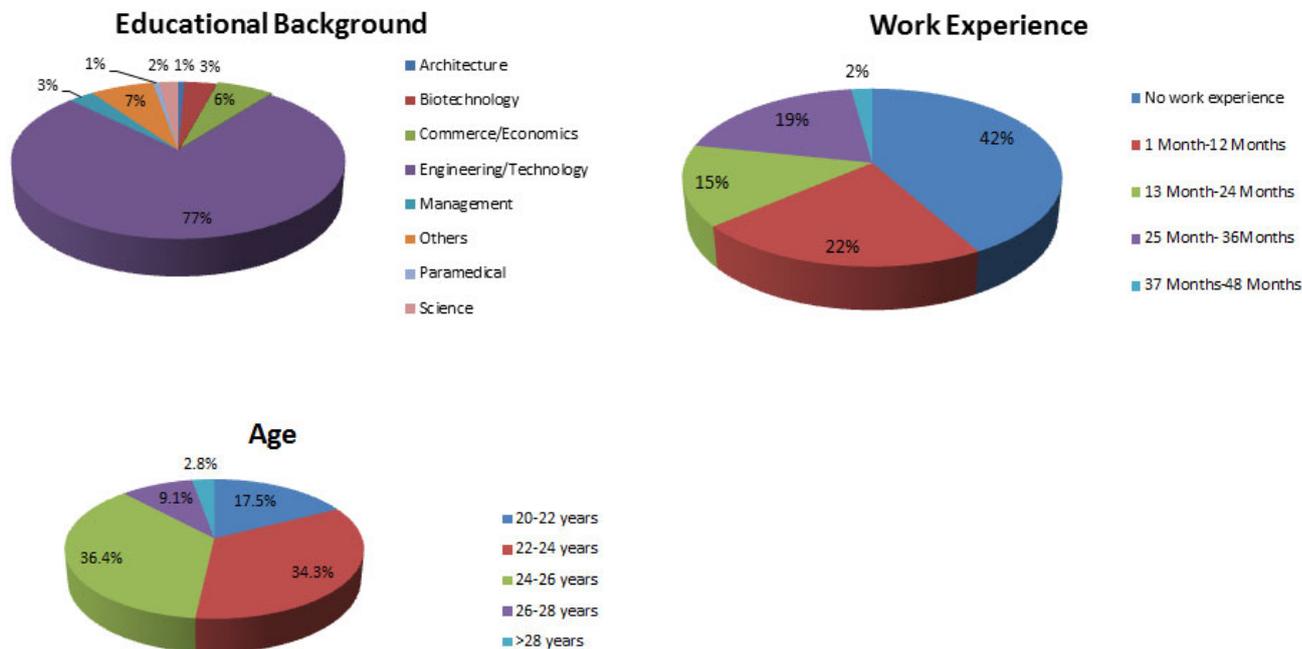


It was a great learning experience to interact with the PGP students. The students are deeply motivated, hardworking and explore subjects critical to advancement in today's high-tech society. The sessions at IIM Raipur through high impact pedagogical tools, help the participants to develop themselves into top-quality decision makers with their analytical rigor and interpersonal and social skills. I wish them all the best in their future endeavours.

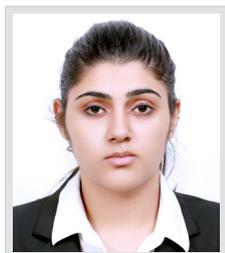
**Archana Parashar**  
Assistant Professor

# PGP Student's Profile

The detail about PGP 2015 is as follows:



## Student's Speak



My time with IIM Raipur so far has been one rewarding experience for me. After spending time here with learned and reputed academicians, being a part of various extra-curricular activities, interacting with people from diverse backgrounds, I feel really proud on my decision to join IIM Raipur. The pedagogy is aimed at making students confident, grooming their overall personality and making them ready for the corporate world. Having one of the best days of my life. Heartfelt thanks to IIM Raipur!

**Aakansha Bhatia**  
PGP 2015



PGP at IIM Raipur has certainly turned out to be one of the best decisions of my life. On a personal note, I never really experienced such amount of enthusiasm from the peers or seniors. It has only been a few months, yet the ambience is still so energetic. The corporate oriented course coupled with unparalleled rigour and along with a culturally diverse batch, the campus provides ample substance to hone an individual to become a diligent professional. I can now proudly say that if you are not at IIM Raipur, you are certainly missing a great opportunity.

**Abhishek Srivastava**  
PGP 2015



A cloud of uncertainty hovered over my head before I came here. However, after one year here at IIM Raipur, I can proudly say that it was indeed a good decision. The lively, competitive and vibrant academic environment that students are exposed to results in a process of constant improvement and prepares them well for the challenges they'll face later in the corporate world. For me, IIM Raipur isn't an institution but a family where everyone works in the essence of mutual development and improvement.

**Kavisha Agarwal**  
PGP 2015



A business school provides a conglomeration of benefits in terms of exposure, team dynamics, leadership skills, communication skills, networking and better career opportunities. It creates a sound learning environment through the medium of lectures, case studies, simulation exercises and experiential learnings. IIM Raipur offers quite more than what is expected out of a business school. It imbues professionalism in your blood. Soon after you join IIM Raipur, an epiphanic feeling surrounds your soul. you will enjoy the apricity which will not last for long. And at the end of the day, you have utopian experience which you cherish throughout your life.

**Ajay Singla**  
PGP 2015



For pursuing my dream “MBA from an IIM”, I came here one year back, more than 1000 kilometres away from home, with sceptical thoughts and concerns of the life I’ll be leading here and hereafter. But now here I’m, in love with my family of 143 PGPs and this one building where we’ve created a lot of memories to cherish for the rest of our lives. The faculty, staff, seniors and people of Raipur added to the amount of content and I’m sure I’ll never regret my decision of joining IIM Raipur.

**Shraddha Master**  
PGP 2015



Having worked in an IT Consulting multinational for four years, my motivation behind enrolling for an MBA program was solely to accelerate my growth in the current sector. But I was completely bamboozled by the plethora of opportunities offered by the PGP program of IIM Raipur, and the symbiotic interconnectivity of the various streams that I was previously unaware of. And the International Exchange platform offered in IIM Raipur is one of the best among the premier B-schools in the country. Add to it the youthful energy and vibrant enthusiasm of my batch-mates, nearly all of them blessed with unique talents, and I know I am in for an amazing experience, nothing short of an adventurous joyride.

**Anuraag Sharma**  
PGP 2015



I came to IIM Raipur with dreams and aspirations and at every point in time the institution gave me more than what I desired for. The transition from a tech savvy to a professional manager is stiff but with constant feedbacks and careful grooming IIM Raipur fraternity makes sure that the roller coaster ride is smoothened out. The last few months at IIM Raipur have been hectic and challenging but today, when I look back I can see the clear demarcation in my personality. I have changed for the better. Goal and target orientation are at my core values now. Being with the crème de la crème of the society puts me under such competitive environment that the urge to perform comes from within and doesn’t even feel like a burden.

**Nabankur Ray**  
PGP 2015



IIM Raipur has provided me with an opportunity to become ethical leader & entrepreneur through innovative, transformative and holistic education. IIM Raipur’s focus on research and case based pedagogy has enhanced my ability to make decisions in the increasingly complex and globalising world. The mix of the students is very diverse exposing me to different perspectives and increasing my horizon. The extensive interaction with people from all sects of life though corporate lectures and college events is going to make for the best learning experience.

**Piyush Gaurav**  
PGP 2015



You know the feeling when you accomplish your dreams. The happiness that one feels within is totally inexplicable. Yes, the happiness I’m talking about is getting into - “IIM”. The rigour at IIM Raipur gave me the opportunity to re-define myself to get acquainted with handling multitudes of tasks by maintaining my academics and keeping up with all the other activities that I have enthusiastically participated in. My experience, my journey has just begun and I’m very much excited to face the next challenge that comes up.

**Shivam Agrawal**  
PGP 2015



## International Relations

IIM Raipur has signed agreement of academic collaborations with some of the reputed B-Schools. The objective of the academic collaboration is to foster advancement in teaching, research, cultural understanding, as well as international reputations of both institutions through: The exchange of postgraduate students, faculty members, and academic information and materials; the organization of joint corporate training programs, joint research programs, joint conferences; and other academic exchanges that both institutions agree to.

### Partner B Schools

- Alba Graduate Business School, Athens, Greece.
- Asian Institute of Technology, Bangkok, Thailand.
- Grenoble Ecole de management, Grenoble, France.
- HHL Graduate Business School of management, Leipzig, Germany.
- IESEG School of management, Paris, France.
- IPADE Business School, Mexico City, Mexico.
- Yonsei University, Seoul, Korea.
- University of Newcastle, Australia.
- Groupe ESC Troyes Champagne, France
- Victoria University of Wellington, New Zealand

# Resources

The main campus houses the academic complex including the doctoral programme office and research scholar facilities and the library

**Library:** Library acts as the main learning resource centre of the institute. It has been providing up to date and nascent information resources and services both in hard and soft forms to the academic and administrative communities since 2010. It has thus become an indispensable learning resource centre for students, researchers and faculty members of the institute. The library has built a robust collection of books, subscription to print journals, magazines, newspapers, and many other resources like student's project reports, CDs/DVDs etc.

The library has been automated with Libsys 7 LMS and RFID Systems.

The Library offers its users the convenient access to the best of Business Management related digital resources through its subscription to e-databases and e-journals consisting of scholarly contents round the clock.



## Services

- Reference Services
- Circulation
- Fully automated Library Operation
- Inter library Loan Facilities
- Current Awareness Services
- Information Alert Services
- Selective Dissemination of Information
- Web based Digital Library Services
- Offline Search Services
- User Awareness Programs
- Authentication Testing of In house publications
- Remote Access Service
- Book Display



## Timing

Library opens from 9 A.M. to 10 P.M. on all working days and from 9:30 A.M. to 6 P.M. on weekends. Digital library is available round the clock

## Resources

**Books** The library has successfully built up a comprehensive collection of over 2, 67,500 books from which 2,59,200 books are available in electronic form and 8300 books are in print format.

**Dissertation and Theses** The Library subscribes to 15 lakh Dissertation and Theses on management and its allied areas.

**Journals** Library subscribes more than 14000 journals in electronic format.

**Magazines** The Library subscribes to 30 print magazines specific to the academic and research needs of the institute.

**News Papers** The library subscribes to 2317 newspapers to cater to the needs of the students and academic community. Out of which 2300 are available on electronic format and 17 are in print format

## E Resources

The library subscribes to a number of important databases that are accessible on the campus network as well as through Remote Access. Library also provides Discovery Services for single window search of all E-Journals & E-Books.

- **E-databases**

Company/Industry/Country Databases like Ace Knowledge Portal, Capitaline CMIE - Capex, Economic Outlook, Commodities, Industry Outlook and Prowess Crisil Research, Euromonitor, India Stat.Com, Insight, MIMI (MICA Indian Marketing Intelligence)

- **E-Journals**  
EBSCO - Business Source Complete, Econolite Full Text, Economic & Political Weekly (EPW), Elsevier's Science Direct – Business Management and Accounting; Economics, Econometrics and Finance; Decision science; Computer Science, Emerald Journals, Informs PubSuite, JSTOR, Oxford Management Journals, Proquest – ABI/Inform Complete, PsycARTICLES, Sage Humanities and Social Science, Springer Journals, Taylor and Francis Journals, Wiley Journals.
- **E-Books**  
EBSCO E – Books, E-Brary (Proquest), Emerald E – Books, Macmillan Online Dictionary of Economics, Springer E - Books
- **E-Newspaper** - Newspaper Direct, Newspaper Source Plus
- **E-Dissertation and Theses** - Proquest - Dissertation and Theses
- Turn it in Anti-Plagiarism Tool

## Bank & ATM at the Campus

The campus has IDBI Bank Branch and Union Bank of India's ATM within the campus and the other ATMs that are close to the campus are Bank of India, Canara Bank, and SBI etc. The Bank of India, IDBI Bank ATM is 500 meters whereas the others are 1 km away.

## Reprographic Facilities

A Photocopy and Print Out facility is available within the campus that offers these facilities at competitive prices.

## Internet and IT Infrastructure

The Institute is Wi-Fi and LAN enabled (1 GBPS high-speed Internet) with connectivity provided by NKN (National Knowledge Network). You will be provided E-Mail Ids on IIM Raipur Domain (@iimraipur.ac.in) through Google which has over 30GB of inbox storage. The Institute has Video Conferencing facilities on the campus itself and is used actively during recruitment process and a newly incorporated computer lab as well. The institute also plans to setup smart classes for enhanced student- teacher interaction.

## Hostel Accommodation

IIM Raipur provides bachelors twin sharing accommodation to students with separate areas of residence for Males and Females. The room contains 2 sets of Bed, Mattress, Almirah, Chair, Study Table and Cabinet. All the furniture has been procured from Godrej. There is presently no provision of separate accommodation for Married Candidates. The programme being fully residential requires the candidates to compulsorily avail accommodation from the Institute. Washing Machines from Whirlpool and LG are provided on each floor along with Aqua guard and Water Coolers. Geysers are available for hot water.

## Mess and Canteen Facilities

The mess serves meals and evening snacks. The Mess Committee decides the menu for the week and is able to accommodate requests from students. The mess serves all types of food including South Indian, Chinese and Non-Veg (thrice a week). The mess is managed by a private contractor. The payment for mess is made at the beginning of every trimester along with the trimester fees. The campus has a 24X7 canteen on the campus and caters to the late night pangs of hunger of students. The place is pretty much the epicenter at around 2 am.

## Sports and Gym

At IIM Raipur sports is a way of life, with Man U fans dueling with Arsenal during match telecasts or batches competing in coveted tournaments that take place round the year, the place is never short on sporting action. The Institute has grounds for Football and Cricket. Apart from that courts for Badminton and tables for TT make sure that action goes all night in the campus. The good light lit grounds allow late night matches and tournaments that have been started right from the inception of the institute. Indoor games like Carom and Chess are also present. A state of art gym with all modern equipment's is also present.

**For further information please contact**

**Admissions Office,**

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Raipur- 492 015

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